



ANNUAL REPORT 2 0 1 8

EDMONTON
S O C I A L
P L A N N I N G
C O U N C I L

FULFILLING OUR MISSION OF
A COMMUNITY IN WHICH ALL
PEOPLE ARE FULL AND VALUED
PARTICIPANTS



edmonton
SOCIAL PLANNING COUNCIL



"ESPC has had a subtle but profoundly positive impact on Edmontonians. ESPC provides research and insights into neglected issues thereby allowing policy makers to make more informed decisions, those working in the field to work more effectively, and concerned citizens to make ours a better city.

Personally, I'm deeply appreciative of ESPC's Vital Signs Reports. They have helped me to think differently about where to focus IFSSA's strategy, identify gaps in service and realize different partnership opportunities. ESPC'S work underpins good decisions and a better Edmonton."

- Omar Yaqub, Islamic Family and Social Services Association

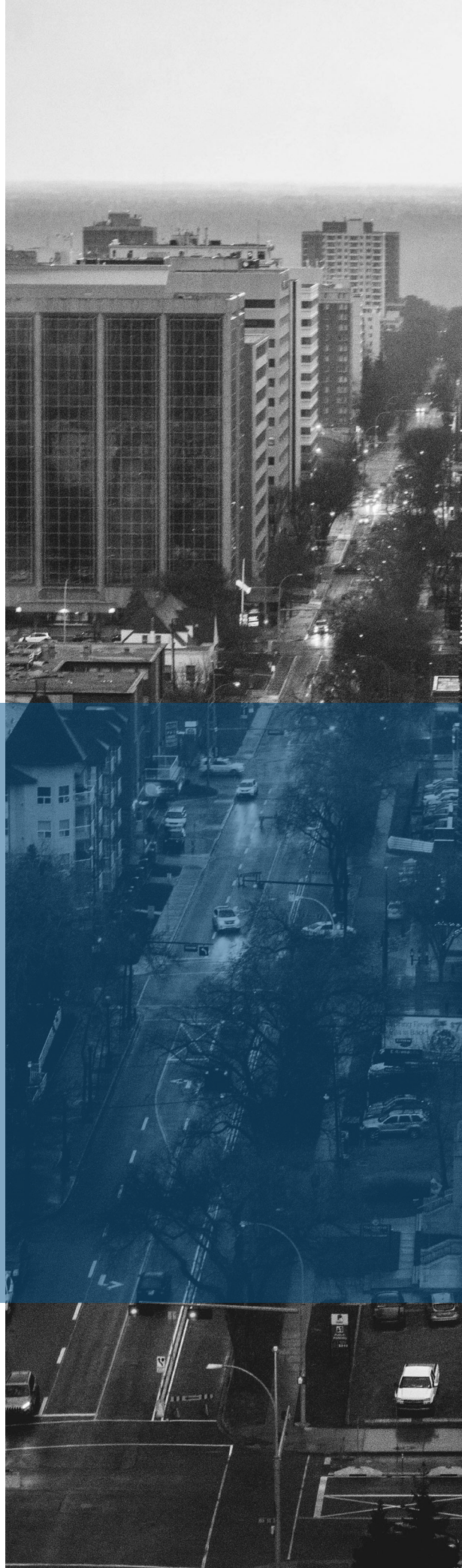


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ESPC ORIGINS

In 1939, a group of 50 Edmonton-based social service organizations voted to coordinate their efforts and move towards integrations of a larger and more useful sphere of social service. This was in response to identified increase needs of impoverished families and the need for more equitable and coordinated distribution of services after WWII.

In February of 1940 the Council was incorporated under the Societies Act and began its work under the name Edmonton Council of Social Agencies. As a result, over 60 social agencies were coordinated through one office. Over the years, the Council has evolved, adapting its focus to meet the changing needs of Edmonton's population.

Key organizations that ESPC was instrumental in starting:

- ABC Head Start
- Boyle Street Community Services
- Edmonton Christmas Bureau
- Edmonton Community Legal Center
- John Howard Society
- Seniors Association of Greater Edmonton
- Win House
- And many more

To continuously provide support to the community and other social service agencies, our meeting space is available for use. Here are some organizations that have used our space to date:

- Mental Health Action Team
- End Poverty Edmonton
- United Way
- Homeward Trust Edmonton
- Homeless Count
- Policy Wise
- Edmonton Food Council



WHO WE ARE

The Edmonton Social Planning Council is an independent, non-profit, non-partisan social research organization, with registered charitable status. Our focus is social research, particularly in the areas of low income and poverty. ESPC is a source of knowledge and expertise on social issues within our community.

We are dedicated to encouraging the adoption of equitable social policy, supporting the work of other organizations who are striving to improve the lives of Edmontonians, and educating the public regarding the social issues that impact them on a daily basis.

Our Vision

A community in which all people are full and valued participants.

Our Mission

Through rigorous research, detailed analysis, and community engagement, we deepen community understanding of social planning issues, influence policy, and spark collaborative actions that lead to positive social change.

ESPC STRATEGIC FRAMEWORK

OUR VISION

A community in which all people are full and valued participants.

OUR MISSION

Through rigorous research, detailed analysis, and community engagement, we deepen community understanding of social planning issues, influence policy, and spark collaborative actions that lead to positive social change.

OUR GUIDING PRINCIPLES

Social Equality and Inclusion

We are dedicated to helping our community become more inclusive and equitable.

Independent Voice

We are an independent and nonpartisan organization that does not speak for or represent the views of other organizations, governments, or political parties.

Actionable Research

We do relevant and timely research that helps others identify and implement solutions to social planning issues.

Social Awareness

We value accessible information that helps a wide range of audiences understand community challenges and opportunities.

Strategic Collaboration

We collaborate with diverse partners to achieve shared goals without duplicating the work of others.

Community Capacity

We build knowledge and skills in our community by openly sharing our learning, experience, and expertise with others.

THE OUTCOMES WE SEEK TO ACHIEVE

INFORMED COMMUNITY

A community that is knowledgeable about social planning issues, challenges, and potential actions to improve the lives of all.

ENGAGED COMMUNITY

A community that works together to determine priorities and to organize efforts to achieve common goals.

CHANGED COMMUNITY

A community that advocates for the benefits from positive social change

STRATEGIES WE USE TO ACHIEVE OUR OUTCOMES

Conduct, aggregate, and disseminate research to help our community understand current issues, government policies, and systems, and identify potential courses of action.

Achieve shared goals and make best use of resources by leading and participating in collaborative partnerships focused on producing positive, sustainable change.

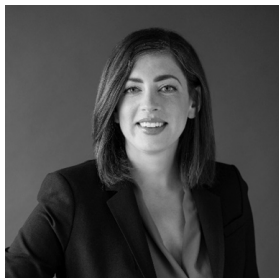
Work with decision-makers and influencers by sharing our comprehensive evidence-based research in a timely manner so they are able to make informed decisions.

Share our expertise to help individuals, organizations, governments, and community groups better achieve their goals.

Act as the community's go-to organization for relevant and quality research on social planning issues.

Engage in and contribute our research and perspectives to public conversations.

PRESIDENT'S REPORT



GWEN FEENY, *President's Report*

The Board has had another busy, challenging and rewarding year of work as we continue to build on the Edmonton Social Planning Council's strong foundation while evolving and developing our plans and approaches to enhance and invigorate the organization for the future.

Early in this Board's year, we engaged in broad discussions around strengthening and re-vitalizing our committee structure. The mandate and composition of the committees were adjusted to better reflect some of the short and long term priorities of the Board and the organization, and to utilize the skill sets of Board members. For our new committees, we have also sought out and included the participation of community members who are not currently on the Board and we have appreciated the perspective, skills and knowledge they have contributed to the work of our committees.

As you will see from the reports that follow, these committees have been very busy as they work to develop and implement their plans. The Board as a whole continues to evaluate and reflect on how these changes are working and meeting our needs. Part of this work includes some re-visiting and developing our strategic plan, and the Board is looking forward to continuing this process in the next year.

Related to our overall strategic planning, the Board has also focussed toward the ongoing work of the past year on setting the organization on a firm and sustainable financial footing. This will allow the organization to explore new ways of operating and new sources of partnership or work that enables us to continue to meet our goals of reinforcing a just and inclusive community in our city.

While ensuring a stable and predictable funding model that aligns with ESPC's mandate and objectives is important ongoing work of the current board, we have enjoyed a solid financial status this year. Through the work of ESPC staff and Board members, and with some of the groundwork laid by our Executive Director over many years, we have been able to engage in discussions and take action to increase funds set aside for specific purposes and future projects, including contributions to ESPC's endowment fund, as well as recognize the hard work and commitment of staff to ensuring the excellence of ESPC's research and activities.

Again, I would like to thank the Board for their willingness and diligence in tackling new challenges and challenging conversations with a view to always serve and improve the Edmonton Social Planning Council. I have learned from all of you and look forward in continuing to do so.

In particular, I would like to acknowledge and thank the staff for their outstanding work and commitment during a very busy year full of many changes – both operationally and politically, and within the organization as well as in the wider provincial and municipal community. While handling ever-evolving work, changing roles and more, ESPC's dedicated and knowledgeable staff continued to deliver the excellent and rigorous work that our organization is known and relied upon for.

Our Executive Director, Susan Morrissey, has continued to be an invaluable resource to the Board while we do the challenging work of introspection and analysis to ensure that the ESPC is well-placed to continue to produce this vital research for the community.

I look forward to continuing this work into 2019 and onward.

EXECUTIVE DIRECTOR'S REPORT



SUSAN MORRISEY, *Executive Director's Report*

When I think back over 2018 my first thoughts go to the words "tried and true" and "change" as a way to describe a year full of new beginnings while continuing to engage and work with our partners, and produce reports that we have over the years become known for preparing.

Carrying over from 2017, we knew well in advance that we would be moving our offices early in the new year. January's work focused on culling and packing 10 years' worth of files and moving 6 blocks straight north to the new location. Our new office space has many appealing features including more room to accommodate growth, a kitchen area and a sizeable meeting space which is used by the staff and board as well as other not-for-profit organizations needing a central location to occasionally meet.

Leveraging our resources to further support our community, staff assisted with the April Homeless Count and our meeting space served as the satellite site for the Homeward Trust staff and volunteers. Later in the spring, our office was used as a clothing depot drop-off location for the Homeless Connect event. This extra room allows us to assist with some of the larger events and activities which directly impact vulnerable citizens in our community.

Early in the year we once again released our biennial Tracking the Trends report which is a one-stop resource for identifying and analyzing a broad range of social and economic trends impacting those with low and modest incomes in our community. Many thanks go out to John Kolkman, Research Associate and Stephanie Haar for all their work to ensure we delivered on our promise to release the report early in 2018.

As you continue reading, you will see that we continued to gather, analyze and produce our annual Living Wage report which saw the Edmonton living wage increase by \$0.17 from the previous year's living wage of \$16.48 per hour. Nearing the end of the year with Public Interest Alberta and the Alberta College of Social Workers, we released our annual Alberta Child Poverty report providing a detailed update on efforts to address poverty in Alberta.

With the Edmonton Community Foundation, once again

we released our sixth edition of Vital Signs. This year we added a little extra into the mix by producing four Vital Topic fact sheets released throughout the year in conjunction with the ECF Legacy magazine. Our overall chosen focus in 2018 was issues facing women in Edmonton which was covered in each of the fact sheets.

I'm pleased to say that in 2018 we had the opportunity to take on a couple of very interesting pieces of work, compiling and analyzing the Edmonton Food Bank client surveys for their Beyond Food report, as well as number crunching and interpreting the Alberta Council of Women Shelter's Workforce Survey reports. Our thanks to our community colleagues for inviting us to engage in this new and interesting work.

Recognizing that collaboration and leveraging resources is a powerful tool for social change, we continued to work with our many partners and colleagues on larger scale projects throughout the year. However, we also added a few new organizations to our list including the Islamic Family and Social Service Association as well as the Alberta Living Wage Network.

We had some staff changes in 2018 including the hiring of Sandra Ngo into the role of Research Coordinator, Justine Basilan as Executive Assistant and for the first time in a long time, hiring two students to help us over the summer, Yasmin Hussein and Alexa Byrd. We also saw our long-term staff member Stephanie Haar leave her position as Executive Assistant, and we wish her well.

As you can see it has been a very busy year exploring new territory, meeting our new neighbors in the building and expanding our partnerships and networks. Looking forward to 2019 it has already been equally exciting as we continue to delve further into issues facing adult learners, our immigrant community and affordable housing and community engagement. My sincere thanks to the ESPC Board of Directors for providing me with support, guidance and wisdom to help steward our organization. As you will see from the various Board committee reports, they have been equally busy working on policy and governance.

I am so fortunate to have the expertise and dedication of our amazing staff. Each one of them brings to the table their very best which is why I continue to refer to our organization as "small but mighty".

Finally, I want to thank our volunteers who continue to write research reviews and articles for our newsletters, our funders who provide us with the financial support to make all of this possible and our ESPC members who continue to see the value in the work that we do to support our community through research, analysis and knowledge dissemination.

MEET OUR STAFF



**Susan Morrissey,
Executive Director**

Susan Morrissey joined the ESPC as Executive Director in October 2005. In addition to the day to day operational oversight she spends a significant amount of time building strong relationships and brokering partnerships with like-minded organizations in the community.

Susan holds a Bachelor degree in Sociology/Psychology and Recreation Administration & Leisure Studies from the University of Alberta. Susan began her professional career as a Recreation Therapist specializing in dementia care programming and gradually moving more into a management role. In 1999 Susan became the Executive Director of the Association of Adult Day Support Programs, now called Eldercare which provided day program support to the frail elderly in a non-institutional setting.



**John Kolkman,
Research Associate**

John has several decades of experience working as a public policy researcher, both in the non-profit sector and at the political level. Since joining the Council in May 2006, he has worked on social policy issues related to poverty, wealth and income inequality, removing employment barriers for those with low and modest incomes, social determinants of health, affordable housing, and neighborhood revitalization.

John has resided with his family in the inner city McCauley neighborhood of Edmonton for the past 30 years, and has been an active volunteer and leader in a number of community organizations. Married to Kate Quinn, they have two adult sons.



**Sandra Ngo,
Research Coordinator**

Sandra Ngo graduated from the University of Alberta with a Master's degree in Agricultural Economics. Prior to coming to ESPC, Sandra was the community Resource Coordinator with the Multicultural Health Brokers and ENRICH.

Sandra was instrumental in starting the Grocery Run which is a program that provides fresh fruits and vegetables to refugee families living in crisis. She has been very active in the food security scene in Edmonton for a number of years.



**Justine Basilan,
Executive Assistant**

Justine Basilan graduated from the University of Alberta with a Bachelor's degree in Psychology. After graduating and prior to joining ESPC, she invested much of her time volunteering for other non-profit organizations.

**NEW STAFF - Jenn Rossiter, Justine Basilan, Sandra Ngo, Lori Giampa
SUMMER STUDENTS - Alexa Byrd, Yasmin Hussein**

BOARD OF DIRECTORS



Gwen Feeny, *President*

Dave Trautman, *Chairperson Engagement Committee*

Ben Whynot, *Chairperson Policy & Governance Committee*

Vanessa Zembal, *Chairperson Finance & Audit Committee & Treasurer*

Candas Jane Dorsey

Peter Schalk

Theresa Vladicka

Zahro Hassan

Melissa Scott

POLICY AND GOVERNANCE REPORT – BEN WHYNOT

Ben Whynot, Chairperson; Melissa Scott; Peter Schalk; Theresa Vladicka; Colin Johnson (external); Michelle Sorenson (external)

The Policy & Governance Committee was highly active in 2018-19, holding a total of ten meetings between September 2018 and May 2019. The Committee Chair would like to sincerely express his appreciation to the committee members for their hard work and dedication throughout the term! The Committee was fortunate to have excellent Board members (Peter, Melissa, and Theresa), as well as fantastic external representatives from the membership (Colin and Michelle)! Great job, everyone!

In 2018-19, the Committee was responsible for supporting the Board in moving forward on two of the most significant and foundational recommendations from the Fund Development Audit Report accepted by the Board in June 2018. The auditors recommended that the Council undertake a review of its mandate relative to other organizations in the social policy research space and develop a new strategic plan aligned with the Strategic Framework completed in 2016. The auditors felt these two initiatives would better position the Council to strongly articulate its unique role and future direction to funders and community supporters.

To support these projects, the Committee facilitated an initial mandate review exercise in February 2019 and has established a process for Board committees and the Executive Director to identify key issues for the strategic plan during presentations delivered between March 2019 and June 2019. A relational assessment that compares the Council's role relative to other research organizations in Edmonton and Alberta is also underway. The Committee is tentatively targeting completion of the mandate review and the new strategic plan by December 31, 2019.

But the Committee has many more exciting

projects on its plate! The Committee has initiated an examination of the Council's methods for demonstrating the impact of its research, which will inform a grant proposal to develop a robust evaluation framework for the organization. The Committee is also gearing up for a regular, five-year review of the Council's bylaws and a major renewal of the Board Policy Manual, which will begin in the fall of 2019 and continue into 2020. Reflecting its expanded mandate to focus on broader governance issues, the Committee is also exploring enhancements to Board meeting templates to improve efficiency and effectiveness.

The Policy & Governance Committee would be pleased to answer any questions from the membership on its report. The Committee would also like to note that it has a great deal of exciting work to complete in the 2019-20 term and would be delighted to welcome any new external representatives from the membership who may wish to serve on the Committee during the next term! If you are interested in joining the Committee, please contact the Council office at info@edmontonsocialplanning.ca or feel free to approach a committee member in person at the AGM!

ENGAGEMENT REPORT – DAVE TRAUTMAN

Dave Trautman, Chairperson; Candas Jane Dorsey; Zahro Hassan; Ben Whynot; Shaelyn Moritz

The committee's activity in 2018 involved looking at issues arising from the Fund Development initiative, interpreting the strategic direction of the organization as it relates to membership value, and making adjustments following the re-alignment of Committees by the new Board. The Membership Committee's role was expanded to include outreach and engagement with ESPC members.

Our committee volunteered to organize the nominations of, and choose the best candidate for, our annual Award of Merit. In the future

this organizing and nomination process will be run by an ad-hoc committee formed from volunteers on the whole Board of Directors.

The newly formed Membership & Engagement group has taken the first steps toward creating opportunities for members to be involved in the organization. We've developed a series of small actions which we believe will eventually build up into a deeper understanding of what our membership expects from their support, how members can play a role in the decisions we make, how members can contribute their experience and skills to our projects, and how we can address some of the issues which our members feel are important to the organization. We would like to acknowledge the work of the previous Membership committee in providing us with a foundation from which we can build and expand our engagement efforts.

In the coming year this committee will be exploring various communication channels favoured by members and will begin development of a tracking method to help the organization manage the needs of its members. The committee anticipates putting most of its energy into designing a dynamic database of information which will work to give us a better picture of the competing priorities ESPC members face. In the next few years the committee will establish social and formal engagement efforts to coincide with our public events while still retaining our respect for the private lives of our supporting members. The fund development initiative has renewed our focus on stakeholders who sometimes partner with ESPC and support our continued existence. We believe our efforts will result in a more responsive organization whose supporters find good value in being members. We also believe our efforts to engage with members more directly will inform the Board's decisions and allow us to stay on track into the next decade.

FINANCE AND AUDIT REPORT – VANESSA ZEMBAL

Vanessa Zembal, Chairperson & Treasurer; Ben Whynot; Peter Schalk

This year we embarked on some big changes for the committee, starting with a change in name and some of our responsibilities. Our committee consists of three Board members, two of whom also participate in other committees and are committed to the ESPC's contributions to the community. In addition, we have welcomed the expertise and company of an external member, who contributes to our conversations and provides an additional level of financial-related knowledge. And finally, we would like to thank Susan for taking the time to attend our meetings and keeping us up to date with the progress of grants, funding, and other financial related items.

In 2018, the ESPC team was busy and their exceptional efforts led to another surplus from unexpected project revenues throughout the course of the year. In addition to the recurring annual projects, such as the Vital Signs Project and the Tracking the Trends report, the team tackled one-time projects for Edmonton Food Bank and the Alberta Council for Women's Shelters, in both revenue generating and our contributions to the community supported by our core funders. By the end of 2018, the ESPC had already secured new projects and related funding for 2019, including collaborations with Homeward Trust and End Poverty Edmonton.

In December 2018, the Board approved a temporary 2019 budget with the opportunity to provide employees with a 3% wage increase. With the living wage as one of the ESPC more noteworthy contributions, we felt that accommodating for inflation is at the core of the council and should be a priority in this year's, and hopefully the future, budget. With the success of the City of Edmonton's Family and Community Support Services (FCSS) Grant in late 2018 valued at \$100,000, the 2019

budget has experienced many drafts to determine how to allocate the additional funding and make the long-term decisions needed to support the staff today and into the future.

We would like to extend big thanks to the ESPC staff and all the members involved in preparing grant applications because the success of several grants, including the FCSS grant, has lasting impact for the ESPC. Grants and project are important revenue streams for the organization. In 2018, project revenues made up 35% of the total budget and over \$35,000 in revenue came from projects emerging over the course of the year.

After the review of the operational financial policies by our auditors last year, the Finance and Audit Committee is beginning to look at the financial policies and procedures from a Board perspective. For example, addressing risk management, managing and growing the endowment fund, and looking at the purpose and allocation of the reserve funds. It is our hope that this effort will help future Boards understand the financial workings of the ESPC and help guide future decisions.

With the additional funding from a casino coming up in May 2019, we are confident that 2019 will be a year of success and opportunities for the ESPC. We continue to see support from our members and the communities we support, in addition to growing our network locally and provincially, which helps confirm that the work and presence of the Council benefits the lives of our community.

Our 2018 audits financial report will be presented at the AGM by Carla Walker of Peterson Walter LLP and is available to members upon request.

BOARD AD-HOC COMMITTEES

The Board also forms ad-hoc committees, which are temporary in nature and responsible for the completion of a specific project or initiative over a defined term. The Board established two ad-hoc committees in 2018-19.

IMPLEMENTATION AND PLANNING COMMITTEE

Term: June—October 2018

Ben Whynot, Chairperson; Calypse Agborsangaya; Peter Schalk; Melissa Scott; Dave Trautman; Theresa Vladicka; Susan Morrissey (ED – ex-officio)

As presented at the 2018 Annual General Meeting, the Board and the Executive Director conducted a comprehensive fund development audit in 2017-18, generously funded by the Edmonton Community Foundation, that examined the Council's ability to tell our story, demonstrate our impact and importance to our community, and explore ways to diversify and grow our revenue sources. After accepting the final version of the Fund Development Audit Report in June 2018, the Board of Directors was faced with a critical question: how would we ensure the audit report did not simply gather dust on a shelf, but instead was leveraged to drive real progress for the Council?

The answer was the establishment of the Ad-Hoc Implementation & Planning Committee, which was tasked with developing a detailed plan to implement the recommendations contained in the external auditors' report. This approach allowed the Council to take ownership of the implementation process by supplementing and extending the insights from the external auditors. The Committee set an aggressive schedule and met throughout July and August 2018, when the Board usually breaks for the summer, to complete its work, submitting a draft plan in September 2018 and

the final plan – entitled Taking Action on Sustainability – by October 2018.

The Implementation Plan, approved unanimously by the Board, outlined a three-year timeline to implement the auditors' recommendations (2018-2021) based on the high-level sequence proposed in the audit report. Since its approval, the Implementation Plan has already shaped the Council's actions and priorities, including the adoption of a revised Board committee system, informing several targeted funding proposals, and assigning responsibility to the Policy & Governance Committee to initiate work on a mandate review and strategic plan, two key recommendations from the audit report.

The Committee Chair would like to close by sincerely thanking the committee members for their thoughtfulness, dedication, and service over the summer of 2018. If the membership has any questions about the Committee's work, or would like to review the final version of the Taking Action on Sustainability implementation plan, please contact info@edmontonsocialplanning.ca, or feel free to approach a committee member at the Annual General Meeting!

BOARD RECRUITMENT COMMITTEE

Term: January—May 2019

Ben Whynot, Chairperson; Zahro Hassan; Peter Schalk

A rigorous, fair, and transparent recruitment process is critical to ensuring the Board of Directors has the diverse skills, enthusiasm, perspectives it needs to fulfill its roles and responsibilities. Given its importance, the Board has invested in strengthening its recruitment process over the previous two years – and the results are clear. While the 2018 applicant pool was significantly larger than its predecessor, the 2019 pool was more than double the interest seen in 2018, with the ratio of applicants to vacancies growing to 3:1!

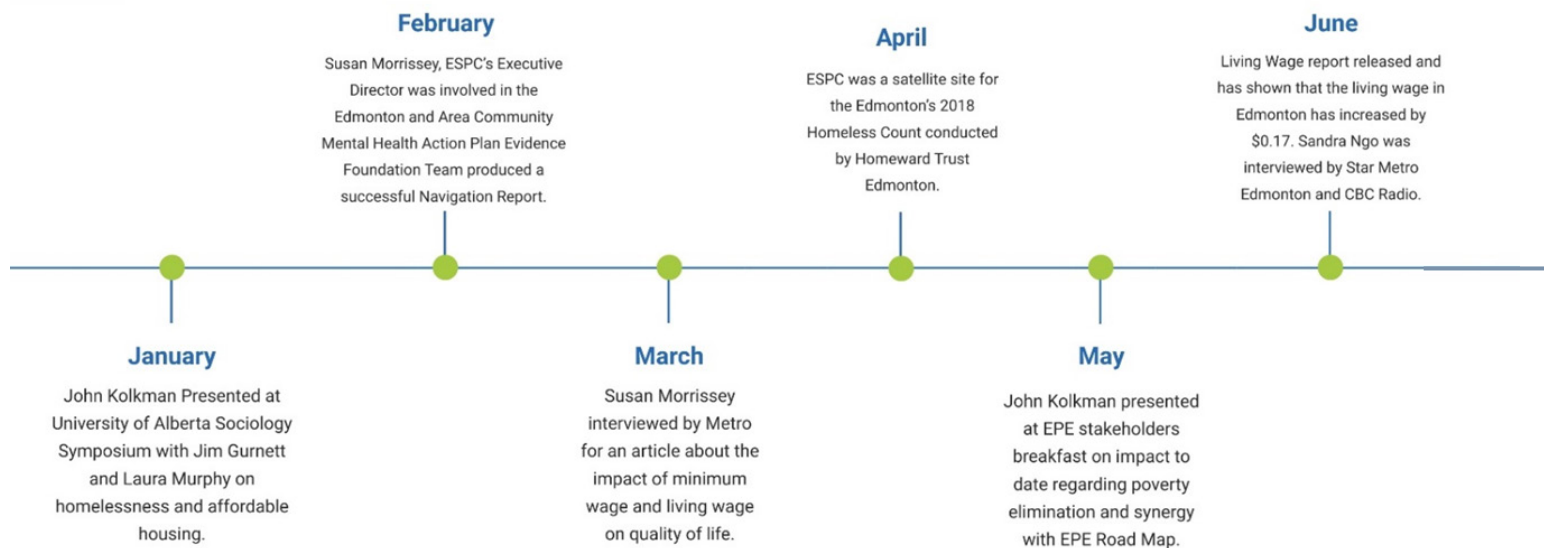
The Ad-Hoc Committee on Board Recruitment was established in January 2019 and was responsible for every stage of the process, from setting overall timelines to updating and disseminating the recruitment posting to screening and interviewing selected candidates. The Board posting was open for applications from February 1 to March 1, 2019, with screening concluded by March 13, 2019. Interviews with selected candidates took place between March 19 and March 25, 2019. The Board was presented with the final slate of candidates on April 12, 2019 for nomination to the Annual General Meeting.

The Committee also added a new step to the process by creating a competency matrix to assess the current Board's skills and expertise, which assisted in identifying gaps that could be addressed during the recruitment process. Although it was beyond its formal mandate, the Committee also showed additional leadership by organizing an orientation session for new Board members in 2019.

Given recent strong interest in Board service, the Committee has also been highly active in offering opportunities for unsuccessful candidates to serve on Board standing committees next year, which will allow them to contribute to and learn more about the organization and hopefully apply again in 2020!

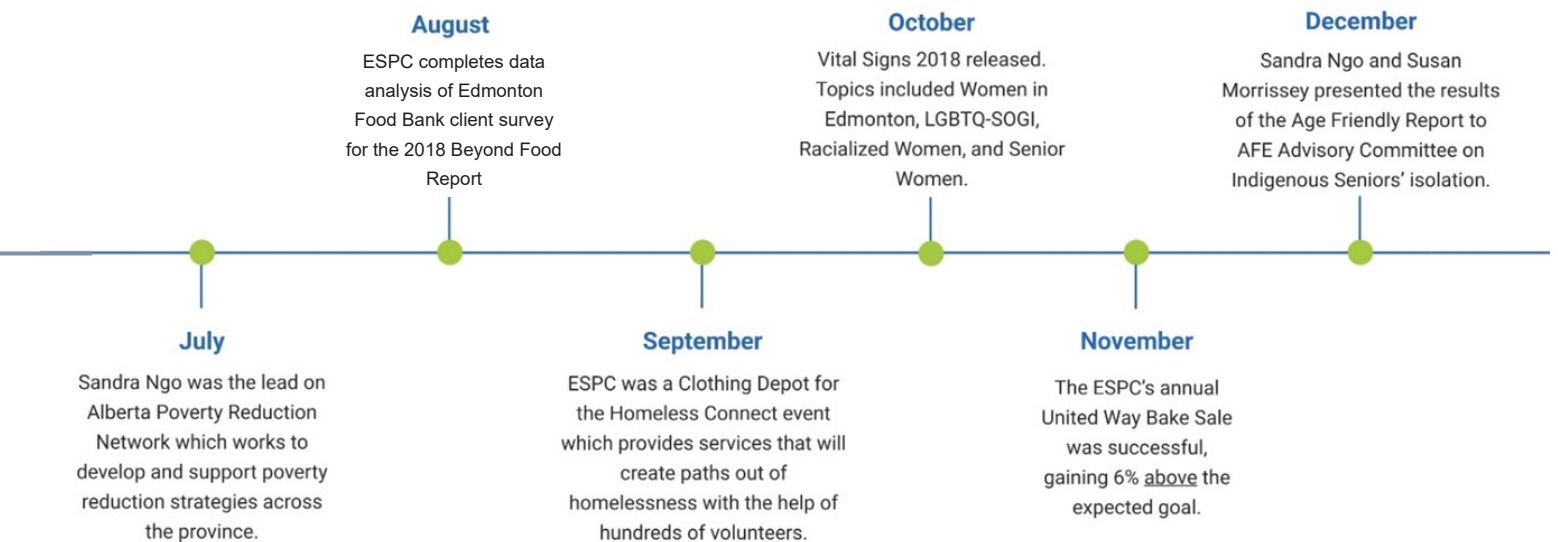
In closing, the Committee Chair would like to acknowledge the excellent work of Peter and Zahro as committee members, who were instrumental in the process every step of the way! The Committee sincerely hopes the membership will agree that this year's nominees are exceptional individuals who will make a significant contribution to the Edmonton Social Planning Council in 2019-20! If members have any questions regarding the Board recruitment process, please do not hesitate to contact info@edmontonsocialplanning.ca or feel free to approach a committee member in person at the AGM!

2018 Highlights: January - June





2018 Highlights: July - December



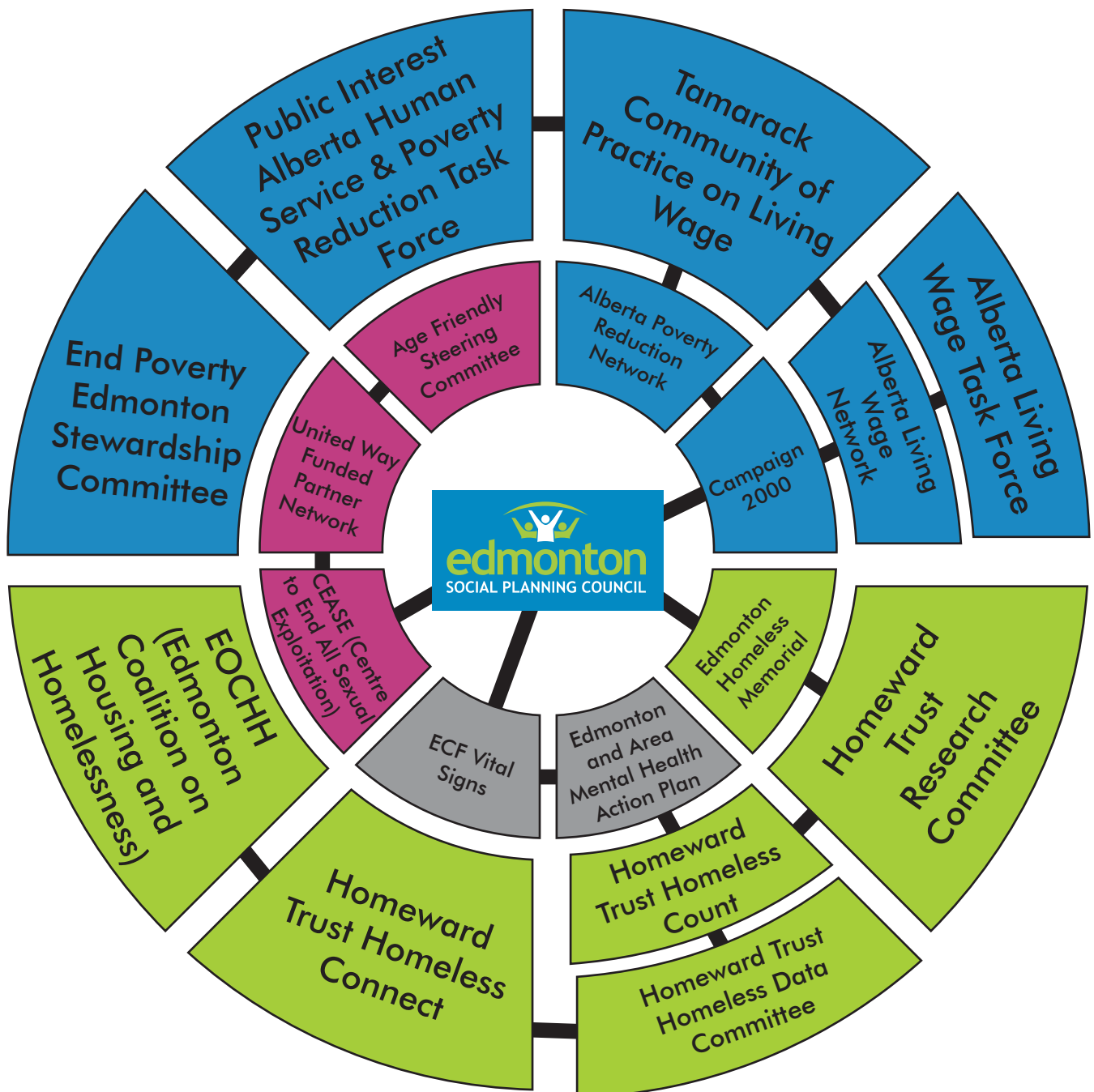
COMMITTEES AND COLLABORATIONS

POVERTY

COMMUNITY

HOMELESSNESS

RESEARCH



PUBLICATIONS

ESPC is a source of knowledge and expertise on social issues within our community.

RESEARCH REPORTS

Tracking the Trends

2018 Living Wage Report

AB Child Poverty Report

Vital Signs / Vital Topics 2018

Women in Edmonton

LGBTQ – SOGI

Racialized women

Senior Women

VitalSigns.



CONTENDING WITH COSTS:
EDMONTON LIVING WAGE
2018 UPDATE

June 2018



FACTIVIST NEWSLETTERS – FEATURE ARTICLES

Grocery Run by Dragana Misita, RD (ENRICH Resource Coordinator, Department of Agriculture, Food, and Nutritional Sciences, University of Alberta)

Cost of Mental Health and Substance Abuse in Canada by Yasmin Hussein (ESPC Summer Student)

MEDIA INTERVIEWS

Recommendations for City of Edmonton to establish an LGBTQ2S+ Advisory Committee – CBC

Impact of energy price downturn on work hours in Alberta – Star Metro

Living wage 2018 update – Star Metro; CBC Radio

AB Child Poverty Report – Global Edmonton; Star Metro; Fort McMurray Today; rdnewsNOW; Mountain View Gazette; Ryan Jespersen Show

10

A total of 10 media interviews were conducted in 2018.



As of 2016, over

1 in 6



Albertan children still live in poverty.

Income support demand has increased by

65%

since 2014.

PRESENTATIONS & CONSULTATIONS

"The sessions are great for providing some key highlights and leading us to more info in the report. I would be interested in having further discussions on the data around specific issues, possibly breakout sessions."

"Would hope you do lots of these. Very helpful for basic (fundamental) info on where we live."

"Great research! Infographics are very helpful! I'll share these with my colleagues."

PRESENTATIONS

Edmonton Low-Income Landscape
2018 ACWS Workforce Survey
EPE Poverty Profile
Ignite: Age Friendly Edmonton
Vital Signs Launch
U of A Sociology Symposium
Living Wage 2018
MacEwan Experiential Learning

CONSULTATIONS

Government of Alberta Non-Profit Voluntary
Sector Policy & Strategy Unit
Edmonton Police Service (Data Analyst)
Foundation for Non-Profit Data Strategy
Islamic Family and Social Services
Association
Campaign 2000
Capital Region Interfaith Housing on Impact
of Social Housing
United Way to interpret and frame Stats
Can data
Youth Suicide Prevention Strategy

ENGAGEMENT WITH ELECTED OFFICIALS

Ziad Aboultaif, Conservative MP, Edmonton
Manning
Joe Ceci, Minister of Finance and President
of Treasury Board
Rachel Notley, Premier of Alberta, MLA
Edmonton-Strathcona
Aaron Paquette, Councillor Ward 4

LUNCH & LEARN



Join us in our series of free lunchtime talks about social issues and learn about diverse ways to help create a community in which all people are full and valued participants.

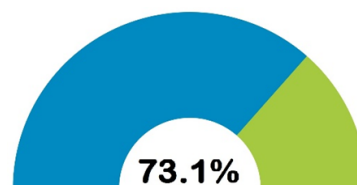
TRACKING THE TRENDS

John Kulkman
Research Associate

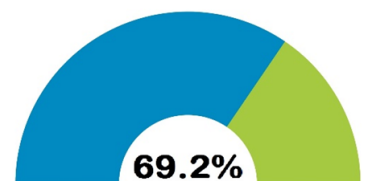
Did you know that the number of Indigenous people living in the city of Edmonton (50,280) and region (75,205) has grown at about double the rate of the overall population in the past 20 years? Interested in finding out more about population demographics, education and employment, living costs & housing, income & wealth, poverty & government transfers, and key indicators of Edmonton's social health? Then please join us for our lunch and learn.



Tracking the Trends (June 2018)
EmployAbilities (September 2018)
Vital Signs (October 2018)
Domestic Violence (November 2018)



of the participants said they would engage further with the agencies that presented and share the information with their colleagues and/or in social media.



of the participants said the information in the lunch and learn increased their knowledge and understanding of issues that affect their quality of life.

CITATIONS

ESPC has a long standing reputation for having our important work cited in other research reports and journals both locally and internationally.

- On Thin Ice: Assembling a Resilient Service Hub by J. Evans, D Collins, and C.A. Chai
- One Year Progress Report by EndPovertyEdmonton
- Slap Shot! Sport, Masculinities, and Homelessness in the Downtown Core of a Divided Western Canadian Inner City by J. Koch, J. Scherer, and N. Holt.
- On The Line by A. Khare and D. Hurst
- Families That Do Well: Lay Conceptualization of Well-Functioning, Healthy, Strong, and Good Families by D.L Williamson, M. Charchuk, K.E. Kushner
- Urban Health Indicator Tools of the Physical Environment: A Systematic Review by H. Pineo, K. Glonti, H. Rutter, N. Zimmerman, P. Wilkinson, M. Davies.
- Socially Accountable Academic Health Centers: Pursuing a Quadripartite Mission by H.C. Smitherman, R.S. Baker, and M.R. Wilson

ANALYTICS

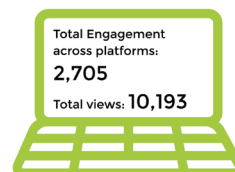


In 2018, there were 12,778 sessions in the ESPC website.

More than
90%
were new
users



Total Reach:
9,726



Total Engagement:
1,391



PARTNERS



VOLUNTEERS

In 2018, a total of 38 volunteers contributed more than 519 hours of their time to ESPC. Volunteers contributed their generous time to reviewing and writing research reviews for our Research Updates and newsletters (FACTivist), transcribing notes from focus groups, serving on our Board of Directors and Committees, and baking for our United Way Bake Sale. ESPC staff also volunteer their time to help out at events in the community including Homeless Connect, United Way Poverty Simulation, and the Alberta Not for Profit Association Competition.



MACEWAN EXPERIENCE LEARNING



In the fall of 2018, ESPC worked with 4th Year Nursing Students from the MacEwan Nursing Student Community Learning Project. The student's project focused on mental health and homelessness and included the development of a logic model and video to educate and inform the community.

SUPPORTERS

FCSS

Family & Community
Support Services



United Way
Alberta Capital Region



DONATIONS

Donations received helps to produce research reports and publications that we make accessible free of charge. Donations allow us to take on bigger projects and make a greater impact in our community. The strength of our voice is dependent upon the support from people and organizations concerned about social issues. By contributing, you are adding your voice and helping those who lack the opportunity to speak for themselves.

ESPC is a Not-for-Profit organization with registered charity status (Charity Tax# 10729 31 95 RP 001). Donations can be made directly through our website www.edmontonsocialplanning.ca or through Canada Helps and ATB Cares.

ENDOWMENT FUND

The Edmonton Social Planning Council established an Endowment Fund through the Edmonton Community Foundation in 2017. Donations made to our endowment fund allow donors to provide lifelong gifts and support to our agencies. Contact the Edmonton Community Foundation for further information about how to donate to our endowment fund at www.ecfoundation.org.

78TH ANNUAL GENERAL MEETING MINUTES

Edmonton Social Planning Council

78th Annual General Meeting

May 24, 2018

5:30-6:30PM

WELCOME AND PRESIDENT'S REMARKS

The meeting was convened at 5:35 p.m. by Gwen Feeny, President of the Edmonton Social Planning Council, who welcomed everyone and delivered a brief opening statement recognizing that we are having this meeting on traditional Treaty 6 land. Gwen welcomed all the ESPC Board and ESPC members attending.

APPROVAL OF THE AGENDA

Motion: MOVED by Dave Trautman, seconded by Doug Meggison to accept the agenda as presented.

Motion: CARRIED

APPROVAL OF MINUTES OF MAY 25, 2017

Motion: MOVED by David Trautman, seconded by Rose Marie Tremblay to approve the minutes from the May 25, 2017 AGM as presented.

Motion: CARRIED

AWARD OF MERIT FOR ADVOCACY OF SOCIAL JUSTICE

Dave Trautman presented Award of Merit for Advocacy of Social Justice to Paula Kirkman and Jasper Place Wellness Centre who were both in attendance to accept their award.

PRESIDENT'S REPORT

Gwen Feeny reflected on the work of the Board and Council for the year 2017 and asked people to review our 2017 Annual Report.

She thanked board members and ESPC staff for their great work and achievements from the year. She reflected on how the Council has secured a stable future with the work of the Board and staff on the Fund Development project as well as the upcoming research being conducted by the Council.

She thanked the Executive Director and Board for their continued support and their hard work throughout the year.

OPERATIONS REPORT

Susan Morrissey, Executive Director, reflected on the work of the Council and change within our community, and province for the 2017 year. For example, the completion of the 5th edition of the Vital Signs report, and the Living Wage Report release just to name a few as well as the work undertaken by Board and staff on the Fund Development project throughout the year.

She highlighted some of the upcoming activities planned for the 2018 year. ie: Vital Signs & Living Wage reports, 2018 Tracking the Trends edition and the continuation of the work on the Fund Development project and the continuation of the Lunch & Learn series just to name a few.

Susan Morrissey, thanked the staff, volunteers, board of directors, funders and ESPC members for their continued support of the ESPC work. She also extended a thanks to the Edmonton Food Bank for allowing us to use their meeting room facility free of charge.

PRESENTATION OF FINANCIAL REPORT

Doug Meggison, Chair of the ESPC Finance committee invited Carla Walker, from Peterson Walker LLP to report on the 2017 Financials.

Carla Walker presented the 2017 Audited Financial statements.

Motion: MOVED by Doug Meggison, seconded by Adrien Tremblay to approve the audited 2017 financial statements as presented.

Motion: CARRIED

Motion: MOVED by Doug Meggison, seconded by Candace Jane Dorsey to appoint Peterson, Walker as Auditors for the 2018 year.

Motion: CARRIED

Doug Meggison thanked Carla Walker for her work.

BOARD DEVELOPMENT/NOMINATING COMMITTEE REPORT

Doug Meggison introduced the continuing Board Members

Calypse Agborsangaya (1st Term – 2nd Year Candidate)

Dave Trautman ((2nd Term – 2nd Year Candidate)

Gwen Feeny (2nd Year – 2nd Year Candidate)

Doug Meggison introduced new nominees to the Board and term re-election candidates.

Melissa Scott (1st Term – 1st Year Candidate)

Vanessa Zembal (1st Term – 1st Year Candidate)

Theresa Vladicka (1st Term – 1st Year Candidate)

Zahro Hassan (1st Term – 1st Year Candidate)

Candace Jane Dorsey (3rd Term – 1st Year Candidate)

Peter Schalk (2nd Term – 1st Year Candidate)

Ben Whynot (2nd Term – 1st Year Candidate)

CALLS for nominations from the floor.

Motion: MOVED by Doug Meggison, seconded by Marjorie Bencz, that nominations cease.

Motion: CARRIED

Motion: MOVED by Doug Meggison, seconded by David Trautman to elect the above mentioned candidate(s) to the Board of Directors of the Edmonton Social Planning Council for the 2018-2019 year.

Motion: CARRIED

OTHER BUSINESS

Many thanks was expressed by the ESPC Board to Doug Meggison (who is leaving the Board) for his work for the Edmonton Social Planning Council and his work on the Board.

Doug Meggison recognized the Edmonton Community Foundation for their generous funding of the Fund Development project which is in progress.

ADJOURNMENT – (ADJOURNED AT 6.15 PM)

Motion: MOVED by Candace Jane Dorsey, seconded by Dave Trautman to adjourn the business portion of the 78th ESPC Annual General Meeting.

Motion: CARRIED

EDMONTON SOCIAL PLANNING COUNCIL

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