

VOLUNTEER IMPACT REPORT

2022



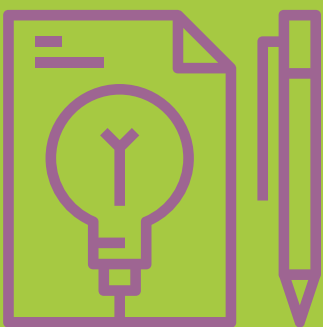
Introduction

The work and publications done at Edmonton Social Planning Council, including those completed by volunteers are free to access.

Why is this important?

This means that a broader audience can access and engage with our materials and this in turn reaches more people and has the potential to create systemic change.

During 2022



Between January and October, Volunteers with ESPC completed **31 projects** over **259.75 dedicated hours**.

When calculated at the current Edmonton Living Wage of
 $\$21.40 \times 259.75 = \mathbf{\$5558.65}$

“ Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

- Margaret Mead

COMMUNITY RESPONSE TO WRITTEN PIECES



Top 5 Blog Analytics

Blog 1:

Why not both: Albertans struggling to afford housing and food

Blog 2:

A person who is... An introduction to person first language

Blog 3:

The divide – cities for cars, cities for people

Blog 4:

A critical look at Edmonton’s gentrification problem

Website - 118
Social Media - 262

Website - 105
Social Media - 271

Website - 92
Social Media - 299

Website - 89
Social Media - 133

Community Matters Analytics		
Spring (March)	Summer (July)	Fall (September)
429 total	918 total	2,532 total
Website - 155	Website - 261	Website - 553
Social Media - 274	Social Media - 657	Social Media - 1979

“Alone we can do so little; together we can do so much.” - Helen Keller